

Food Label Packaging Design Guidelines

The food label packaging design is made for ceremonial grade organic Japanese Matcha tea. The tea would be stored in a cylindrical aluminum/tin packaging of the following dimensions 16 cm (horizontal) x 18 cm (vertical) of 100g weight.

**Design guidelines:**

1. Brand name: MAAREM
2. Product name: Organic Matcha
3. Food ingredient: Ceremonial Grade Japanese Matcha
4. Production & expiration date: place it somewhere on the label (may be removed)
5. Name of Distributer: Maarem Cha Tea Trading
6. Net Weight: 100g
7. Country of Origin: Japan
8. Barcode: Please add a space for barcode
9. Storage Condition: Keep refrigerated
10. Complete Address of Manfucturer: Please add a dummy address for design purposes